



**Ministry of Youth Affairs & Sports
Department of Sports**

“EK Bharat Shrestha Bharat Programme”

REPORT- EBSB Tug of War Championship Men Zone1 & EBSB Tug of War Championship Women Zone1.

1. The Department of Sports organised following events for the EK Bharat Shreshtha Bharat Programme.

- a) EBSB Tug of War Championship Zone-1 Men
- b) EBSB Tug of War Championship Zone-1 Women

2. “TUG OF WAR” is an indigenous Sports discipline that has been included in “EK Bharat Shrestha Bharat” programme of Department of Sports, Govt. of India. The Competition matches of Men & Women Zone 1 were organized at Handball ground, Indira Gandhi Stadium, Uppalam, Puducherry on 28-29 December 2019 as part of Ek Bharat Shrestha Bharat programme.

3. Inauguration. The Hon’ble MLA, Shri R. Shiva was the Chief Guest for the inauguration of the events and declared meet open in presence of MLA, K. Vengatesan, Ex MLA, V. Anibal Kenndy and Deputy Director of Sports & Youth Affairs Govt of Puducherry. In his welcome address the Hon’ble MLA welcomed all the players and officials from different states and gave thanks to the Prime Minister for this very innovative programme for the unity of the country. There was participation of local/district/state officials of the sports department.

4. The children of Presidency School, Reddiarpalayam performed welcome songs and folk dances of Puducherry in their colourful folk dance dresses. People took keen interest in the activity and appreciated the Ek Bharat Shrestha Bharat Programme.

5. Participants- Men Zone 1 Championship

Punjab : Andhra Pradesh
Rajasthan : Assam
Goa : Jharkhand
Lakshadweep : Andaman & Nicobar

6. 48 Men (Players) and 13 officials/coaches participated in the event. In addition a number of local Technical Officials were engaged for successful conduct of the competition.

7. Participants- Women Zone 1 Championship

Punjab : Andhra Pradesh
Rajasthan : Assam
Goa : Jharkhand
Lakshadweep : Andaman & Nicobar.

8. 48 Women (Players) and 13 officials/coaches participated in the event. In addition a number of local Technical Officials were engaged for successful conduct of the competition.

9. **Closing ceremony.** The Hon'ble Chief Minister Shri V. Narayanasamy was the Chief Guest of the closing ceremony of the events and declared meet closed in presence of Shri. N.Gokulakrishnan, Member of Parliament (Rajya Sabha), MLA, Shri R. Shiv, M.L.A, Shri.Jayamoorthy (Chairman- Town planning.) and Hon'ble Chief Minister distributed the medals & Trophy to winners teams of the event. All the participants including the visiting dignitaries expressed their gratitude to the Hon'ble Prime Minister for the concept of Ek Bharat Shrestha Bharat which encouraged the youth of diverse culture and Paired States to forge better understanding and strengthen the National Integration. The events were witnessed by large number of spectators.

10. **Publicity& Branding.**The venue branding was done and the event was covered extensively in the print and electronic media which had a very positive impact relating to the concept of EK Bharat Shrestha Bharat through the sports activities. Photographs are enclosed.

11. **Boarding & Lodging.** The arrangements were made for participating players separately in Resorts of Sampourna Amusement Park POGO LAND, Vazhudavur Road,Ousteri,Pathukannu, Puducherry.

12. **Impact.** As per the feedback from the players and management good/excellent facilities both for stay and food were provided to them. The players from all the participating paired States/UTs were extremely happy to be together for better understanding of culture, food habits and this Event gave them an opportunity to make new friends in paired states. Players gave suggestions for further successful propogation of the programme. This programme impressed and was appreciated by the large number of public as the most spectacular and integral sports event to have better understanding between the paired states and integration of culture, life style and leads to "EK Bharat Shrestha Bharat".